PRODUCT BRIEF

INSIKA YEMMANGO

"Building Communities that Care"

The SiSwati word Insika refers to a pillar or foundation, something strong that provides support and stability. This product recognises that children thrive when families and communities are strong. Investing in communities creates lasting change by addressing the root causes of vulnerability and strengthening the systems that support children and families.

The Need

Children thrive when they grow up in strong, supportive, and resilient communities. While support to individual children and families is critical, lasting change requires investment in the broader community systems that influence children's safety, wellbeing, and development.

Across Eswatini, many communities continue to face challenges such as unemployment, limited economic opportunities, inadequate community infrastructure, weak child protection mechanisms, and restricted access to essential services. These challenges can increase household vulnerability, place children at greater risk of neglect and exploitation, and reduce opportunities for young people to reach their full potential.

Strong communities play a vital role in protecting children, supporting families, and creating environments where children can thrive. Community-based child protection structures help identify and respond to child protection concerns, while economic empowerment initiatives strengthen household resilience and reduce the factors that contribute to family instability and child vulnerability.

Insika Yemmango was established to mobilise Corporate Social Investment (CSI), Corporate Social Responsibility (CSR), institutional partnerships, and community investment towards sustainable solutions that strengthen communities and improve outcomes for children and families. Through strategic partnerships, the product supports initiatives that enhance child protection systems, promote economic empowerment, improve community infrastructure, and build stronger support networks for vulnerable children and families.

Product Objective

To strengthen communities through strategic partnerships and investments that improve child protection, economic resilience, and access to opportunities for vulnerable children, young people, and families.

Who Benefits?

This product supports:

- Vulnerable children and young people living in targeted communities.
- Families participating in Family Strengthening Programmes.
- Community-based child protection structures.
- Youth and caregivers requiring economic empowerment opportunities.
- Communities requiring social development and wellbeing interventions**.**

How Your Support Makes a Difference

Contributions received through Insika Yemmango help support:

Community Child Protection

- Establishment and strengthening of community-based child protection structures.
- Training and capacity building for community child protection volunteers.
- Community awareness programmes on child protection and safeguarding.
- Monitoring and referral systems for vulnerable children.

Economic Empowerment

- Access to affordable business loans and livelihood opportunities.
- Financial literacy and entrepreneurship programmes.
- Skills development and income-generating initiatives.
- Community economic resilience interventions.

Community Development

- Community-led development projects.
- Social and educational infrastructure improvements.
- Youth empowerment initiatives.
- Community wellbeing and resilience programmes.

Education and Youth Development

- Provide educational resources and learning opportunities.
- Support youth employability and vocational skills development.
- Promote entrepreneurship and career development initiatives.
- Increase opportunities for young people to reach their full potential.

Health, Water, Sanitation and Hygiene (WASH)

- Improve access to safe water and sanitation facilities.

- Promote hygiene awareness and healthy behaviours.
- Support community health and prevention programmes.
- Strengthen community wellbeing and resilience.

Strategic Partnerships

- Corporate Social Investment (CSI) initiatives.
- Corporate Social Responsibility (CSR) partnerships.
- Institutional and community collaborations.
- Sustainable community development programmes**.**

Your Support Creates Lasting Change

By supporting Insika Yemmango, partners contribute towards:

- Strengthening community-based child protection systems that safeguard children's wellbeing and rights.
- Establishing and sustaining at least five community child protection structures in targeted communities.
- Improving economic resilience and livelihood opportunities for vulnerable families and young people.
- Increasing access to affordable business loans and economic empowerment initiatives that promote self-reliance.
- Building stronger community support systems that help prevent child neglect, abuse, and family breakdown.
- Enhancing collaboration between communities, businesses, institutions, and local stakeholders to address social challenges.
- Creating safer, more resilient communities where children and families can thrive.

Partnership Opportunities

Partnership Category	Annual Contribution	Impact of Your Investment
SME & Institutional Partner	E20,000 per year	Supports community-based initiatives that strengthen child protection systems, family resilience, youth development, and community wellbeing.
Corporate CSI Partner	E50,000 per year	Supports larger-scale community development projects aligned with corporate social responsibility, sustainability, and shared value objectives.
Strategic Development Partner	E100,000+ per year	Supports transformative community strengthening initiatives, infrastructure development, youth empowerment programmes, livelihood interventions, and long-term community resilience projects.

Partnership Benefits

Partners will have the opportunity to:

- Contribute to sustainable community development and child wellbeing.
- Align investments with environmental, social, and governance (ESG) and CSR priorities.
- Strengthen brand visibility and social impact within communities.
- Receive partnership recognition and impact reports.
- Participate in community engagement and visibility opportunities.
- Demonstrate commitment to the wellbeing of children, families, and communities in Eswatini.

Expected Impact

Through Insika Yemmango, partners help:

- Strengthen community systems protecting children.
- Improve access to education and skills development.
- Increase youth empowerment opportunities.
- Promote family resilience and economic empowerment.
- Improve access to community services.

- Support sustainable development outcomes.
- Create safer and more supportive environments for children and families.

Partnership Principles

All projects implemented under Insika Yemmango are guided by:

- Child safeguarding and child rights principles.
- Community ownership and participation.
- Transparency and accountability.
- Non-discrimination and equitable access.
- Sustainable development approaches.
- Respect for local leadership structures and development priorities

Why Partner with SOS Children's Villages Eswatini?

Your organisation will be investing in:

- ✓ Stronger communities.
- ✓ More resilient families.
- ✓ Better opportunities for children and youth.
- ✓ Sustainable community solutions.
- ✓ Long-term social impact.
- ✓ A nation where every child belongs.

Partnership Call to Action

By partnering with Insika Yemmango, organisations invest in stronger communities, more resilient families, and safer environments where children can thrive. Together, we can create sustainable solutions that deliver lasting impact for generations to come.

Become a pillar of change. Become an Insika Yemmango Partner.

Contact Us

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Together, we are building stronger communities, stronger families, and a nation where every child belongs.