PRODUCT BRIEF

LUSITO LWEMNDENI LWAKHIWA NDZAWONYE

"Family Support is Built Together"

The name reflects the belief that strong families are built through collective effort and shared responsibility. By supporting this product, you join a community of compassionate individuals and organisations working together to strengthen vulnerable families and create brighter futures for children.

The Need

Every child deserves to grow up in a safe, stable, and nurturing family environment. Families may differ in structure and circumstances, but what matters most is that children grow up with strong, caring relationships and a sense of belonging. Children thrive when they are surrounded by individuals who care for them, believe in them, and provide the support and guidance they need to reach their full potential.

Despite this, many families in Eswatini face challenges such as poverty, unemployment, family instability, illness, disability, and social vulnerabilities that can place children at risk of neglect, poor development outcomes, and unnecessary family separation. Without adequate support, families may struggle to provide the care, protection, and opportunities that children need to thrive.

SOS Children's Villages Eswatini works directly with families at risk of breakdown to strengthen their ability to care for and protect their children. Through family strengthening programmes, the organisation supports caregivers, promotes positive parenting, improves access to essential services, and helps families build resilience and self-reliance. SOS also works with communities, local authorities, and government institutions to create supportive environments that prevent unnecessary family separation and promote the wellbeing of children and young people.

Sustainable investment in families is essential to ensure that children can remain safely within their families and communities whenever possible. By strengthening families today, we create stronger futures for children tomorrow.

Product Objective

To strengthen vulnerable families by mobilising local support that improves their resilience, stability, and capacity to provide safe and nurturing care for their children.

Who Benefits?

This product supports:

- Families at risk of separation from their children.
- Vulnerable households participating in Family Strengthening Programmes.

- Caregivers requiring support to provide adequate care and protection.
- Children and young people living in vulnerable family environments.
- Families undergoing reintegration and family reunification processes.

How Your Support Makes a Difference

Contributions received through this product help provide:

Family Strengthening Support

- Parenting and caregiver support programmes.
- Family counselling and case management services.
- Family reintegration and reunification support.
- Child safeguarding and protection interventions.

Household Resilience and Livelihood Support

- Economic strengthening initiatives.
- Skills development and income-generating opportunities.
- Household resilience and self-reliance programmes.
- Access to social protection and referral services.

Your Support Creates Lasting Change

By supporting **Lusito Lwemndeni Lwakhiwa Ndzawonye (Building Families Together)**, sponsors contribute towards:

- **Strengthening family resilience and stability**, enabling children to grow up in safe, caring, and supportive family environments.
- **Empowering caregivers with the skills, resources, and support** needed to provide quality care and protection for their children.
- **Preventing unnecessary family separation** by addressing the challenges that place children at risk of losing parental care.
- **Improving children's wellbeing and development**, including their access to education, health care, nutrition, and psychosocial support.
- **Enhancing household self-reliance and economic resilience**, helping families build sustainable livelihoods and reduce vulnerability.
- **Promoting family-based care solutions**, ensuring that children can remain within or return to family environments whenever it is in their best interests.
- **Creating stronger families and communities**, where children can thrive, reach their full potential, and contribute positively to society.

How Your Support Makes a Difference

Sponsorship Category	Contribution	Impact of Your Support
Individual Sponsor	**E200 per month** or **E2,400 per year**	Helps provide family strengthening services that improve the wellbeing, stability, and resilience of vulnerable families.
Faith-Based Partner	**E200 per month** or **E2,400 per year**	Enables congregations, fellowships, and faith communities to support vulnerable families while promoting compassion, solidarity, and community care.
SME Sponsor	**E2,400 per month** or **E28,800 per year**	Supports one vulnerable family annually through a comprehensive package of family strengthening interventions, including parenting support, livelihood assistance, and child wellbeing services.
Corporate Sponsor	**E12,000 per month** or **E144,000 per year**	Supports approximately five vulnerable families annually through comprehensive family strengthening services that strengthen family stability, child protection, and household resilience.

Giving Channels and Contribution Methods

Supporters may contribute to any of the four fundraising products through:

- Payroll Giving
- Debit Orders
- Bank Transfers
- Mobile Money
- E-Wallet
- Once-Off Donations
- Annual Pledges
- In-Kind Contributions

Corporate Donors may give through:

- **Annual CSI contribution**
- **Project sponsorship**
- **Multi-year partnership**

Sponsor Benefits

As a valued Family Strengthening Partner, you will receive:

- Welcome and appreciation messages.
- Annual appreciation certificate.

- Family-safe progress updates and impact stories.
- General programme reports demonstrating the impact of your support.
- Opportunities to participate in approved stakeholder engagements and events.
- Recognition as a partner in strengthening families and protecting children.

Our Commitment to Safeguarding and Privacy

SOS Children's Villages Eswatini is committed to protecting the dignity, privacy, and rights of every child and family.

Sponsors should note that:

- Support is needs-based and guided by professional assessments.
- Sponsorship does not create ownership or direct access to families.
- Personal information about children and families is protected.
- Updates focus on programme impact and family progress while maintaining confidentiality.
- All activities comply with child safeguarding and data protection standards.

Why Partner with Us?

Your support helps:

- ✓ Keep families together.
- ✓ Prevent unnecessary family separation.
- ✓ Strengthen caregivers and households.
- ✓ Improve children's access to education and healthcare.
- ✓ Build stronger communities.
- ✓ Create lasting change for future generations.
- ✓ Build a nation where every child belongs.

Join the Movement

Lusito Lwemndeni Lwakhiwa Ndzawonye

Family Support is Built Together

By becoming a sponsor, you help strengthen families, prevent unnecessary family separation, and create safe, nurturing environments where children can thrive. Together, we can build stronger families and stronger communities across Eswatini.

Contact Us
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Donation Channels
FNB Account: 62372140493
Branch Code: 280164
Mobile Money: 76400273
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