PRODUCT BRIEF

SITA-NGALONAKO

"Help With What You Have"

"Give What You Can"

Sita-Ngalonako translates to "Give What You Can." The product is founded on the belief that everyone has something valuable to contribute towards improving the lives of vulnerable children and families. Not all support comes in the form of money. Sometimes, the most meaningful contribution is a skill, a service, a product, a piece of equipment, professional expertise, or simply the willingness to give time and support to others.

The name reflects the spirit of generosity, solidarity, and shared responsibility that exists within Emaswati communities. Through Sita-Ngalonako, individuals, businesses, institutions, faith-based organisations, and community groups are invited to contribute according to their abilities and available resources. By creating opportunities for in-kind giving, volunteerism, and skills-based support, the product ensures that everyone can play a role in strengthening children, families, and communities across Eswatini.

The Need

The wellbeing of children and families depends on more than financial resources alone. Across Eswatini, many vulnerable children and families require access to essential goods, professional services, skills development opportunities, and practical support to overcome daily challenges and improve their quality of life.

A child may need school shoes, uniforms, or learning materials to remain in school. A family may require food assistance, household items, or livelihood support during difficult times. A young person may need mentorship, career guidance, vocational training, or employment opportunities to transition successfully into adulthood. Community projects may require equipment, professional expertise, construction materials, or volunteer support to succeed.

At the same time, many individuals, businesses, institutions, faith-based organisations, and professionals possess valuable resources, knowledge, skills, products, and services that can make a meaningful difference in the lives of vulnerable children and families. However, there is often no structured mechanism

through which these contributions can be coordinated and channelled to those who need them most.

Sita-Ngalonako was established to provide a flexible and inclusive platform for local giving, enabling individuals and organisations to contribute what they can, when they can. Whether through goods, services, professional expertise, volunteer time, infrastructure support, educational resources, or other in-kind donations, every contribution helps strengthen children, families, and communities.

By connecting community generosity with programme needs, **Sita-Ngalonako** promotes a culture of solidarity, shared responsibility, and active citizenship, ensuring that everyone has an opportunity to contribute towards a brighter future for children and families in Eswatini.

Product Objective

To mobilise in-kind contributions, volunteerism, professional expertise, and community support that improve the wellbeing of vulnerable children, strengthen families, and support community development initiatives**.**

Who Benefits?

This product supports:

- Vulnerable children requiring essential items and services.
- Families participating in Family Strengthening Programmes.
- Young people requiring mentorship, skills development, and career support.
- Alternative care and family-based care programmes.
- Community development initiatives and child protection structures.
- SOS Children's Villages Eswatini programmes and beneficiaries.

How Your Support Makes a Difference

Whether it is goods, services, expertise, facilities, equipment, volunteer time, professional support, or financial assistance, every contribution helps create opportunities for children, strengthen families, and build resilient communities. Through Sita-Ngalonako, everyone can give what they can and be part of creating lasting change for children and families across Eswatini.

Support Area	Examples of Contributions
Education Support	• School uniforms and shoes • School bags • Stationery and learning materials • Textbooks and educational resources • Computers, tablets, printers, and ICT equipment • Internet connectivity support • Scholarships and bursaries • School furniture and classroom equipment • Library and reading materials
Health and Wellbeing Support	• Medical supplies and equipment • Medication and treatment support • Health screening services • Dental and eye care services • Hygiene and sanitary products • Baby care products • Mental health and psychosocial support services • Counselling services • Health awareness and prevention campaigns • Assistive devices for children with disabilities
Nutrition and Food Security Support	• Food parcels and grocery vouchers • Nutritious meals for children and families • Fresh produce and food donations • School feeding programmes • Nutrition education initiatives • Household food security interventions • Gardening supplies and agricultural inputs
Family Support and Household Assistance	• Clothing and footwear • Blankets, bedding, and linen • Household furniture • Kitchen utensils and appliances • Household essentials • Fuel and energy support • Back-to-school support packages • Emergency relief items and family care packages
Youth Empowerment and Employability	• Mentorship programmes • Internship opportunities • Apprenticeships • Career guidance and coaching • Workplace exposure opportunities

	• Entrepreneurship support • Vocational and technical skills training • Life skills development programmes • Youth leadership initiatives
Livelihood and Economic Empowerment	• Small business starter packs • Livestock and agricultural inputs • Financial literacy training • Business development support • Market access support • Savings group support • Business mentorship • Tools and equipment for income-generating activities
Professional and Technical Services	• Legal services • Medical and healthcare services • Accounting and auditing services • Financial advisory services • ICT support and digital solutions • Engineering and technical expertise • Construction and maintenance services • Human resources support • Marketing, branding, and communications services • Training and facilitation services • Research and monitoring support
Community Development Support	• Building materials • Construction equipment • Furniture and equipment • Renovation of community facilities • Child-friendly spaces • Community centres • Educational infrastructure improvements • Sports and recreation equipment • Community project resources • Environmental conservation initiatives General maintenance (yard cleaning, grass cutting, painting, welding, etc)
Water, Sanitation and Hygiene (WASH)	• Water tanks and storage facilities • Water supply infrastructure • Sanitation facilities • Hygiene products and supplies • Handwashing stations • Community hygiene campaigns • Waste management initiatives • School sanitation improvements
Child Protection and Safeguarding	• Child safeguarding awareness campaigns • Community child protection structures • Child protection training

	• Emergency response support • Safe spaces for children • Protection equipment and resources • Child protection educational materials
Volunteerism and Time Giving	• Employee volunteering programmes • Skills-based volunteering • Tutoring and educational support • Mentorship and coaching • Event support • Community outreach activities • Career talks and motivational sessions • Professional advisory services

Partnership Opportunities

Corporate and SME Partnerships

Businesses, institutions, professionals, and community groups can support vulnerable children and families through strategic in-kind contributions, professional expertise, volunteering, and service partnerships.

Partnership Examples

Partnership Type	Example Contributions
Annual Clothing Support	Provision of clothing packages, school uniforms, shoes, and seasonal clothing for vulnerable children.
Monthly Grocery Support	Sponsorship of food parcels and nutrition support for children and vulnerable families.
Professional Service Partnerships	Provision of professional expertise, discounted services, or pro bono support in areas such as legal services, health, ICT, finance, construction, and communications.
Skills-Based Volunteering	Employee volunteering programmes, mentorship, coaching, career guidance, and technical expertise.

Recommended Contribution Options

Partner Category	How You Can Support
Individual Partner	• Once-off donations of goods and materials. • Volunteering and skills sharing. • Seasonal giving campaigns. • Emergency response support.
SME Partner	• Product donations. • Service provision. • Skills development and training support. • Employee volunteering initiatives.
Corporate Partner	• Annual in-kind sponsorship packages. • Monthly support initiatives. • Strategic service partnerships. • Corporate volunteering programmes. • Community development project support.
Professional Partner	• Pro bono services. • Coaching and mentorship. • Technical expertise. • Capacity-building support for children, families, and communities.

Why In-Kind Giving Matters

Your contribution helps:

- ✓ Reduce programme operating costs.
- ✓ Improve the wellbeing of vulnerable children and families.
- ✓ Increase access to essential services.
- ✓ Expand community support systems.
- ✓ Mobilise local solutions for local challenges.
- ✓ Strengthen community ownership and participation.
- ✓ Create sustainable impact beyond financial donations

Partner Benefits

As a Sita-Ngalonako Partner, you will receive:

- Donation acknowledgement letter.
- Certificate of appreciation.
- Impact feedback and reporting.
- Recognition for approved partnerships.
- Opportunities to engage in community initiatives.
- Visibility opportunities in accordance with SOS policies and approval processes.

Our Commitment to Responsible Giving

To ensure accountability and quality:

- All donations must align with identified programme needs.
- Donated goods must meet acceptable quality and safety standards.
- Unsafe, damaged, unsuitable, or expired items will not be accepted.
- Donors may not distribute items directly to beneficiaries without prior approval and supervision.
- Child safeguarding and confidentiality requirements apply to all partners.
- Visibility and branding activities require prior approval from SOS Children's Villages Eswatini.

Examples of the Impact You Can Make

- A grocery donation can help a vulnerable family meet basic nutritional needs.
- A school shoe donation can enable a child to attend school with confidence.
- A legal consultation can assist a family navigating complex challenges.
- A vocational training session can equip a young person with employable skills.
- A transport donation can help connect families with critical services.
- Every contribution helps create opportunities and strengthen support systems for children and families.

Why Partner with SOS Children's Villages Eswatini?

By supporting Sita-Ngalonako, you help:

- ✓ Strengthen families.
- ✓ Improve child wellbeing.
- ✓ Build resilient communities.
- ✓ Promote local ownership and solidarity.
- ✓ Support sustainable development.
- ✓ Build a nation where every child belongs.

Join the Movement

Sita-Ngalonako

Help With What You Have

You do not have to give millions to make a difference.

Whether it is a bag of groceries, a box of school supplies, professional expertise, transportation, mentoring, or a helping hand, your contribution can change a child's story and strengthen a family's future.

Together, let's use what we have to build stronger families, stronger communities, and a nation where every child belongs.

Contact Us
SOS Children's Villages Eswatini
☎ Tel: 2505 8471 / 2 / 3
Fund Development Manager
Bonsile Bhembe 7902 5561
National Sponsorship Coordinator
Temalangeni Dlamini 7811 3959

Donation Coordination

For donation approvals, partnership discussions, collection arrangements, skills-based volunteering opportunities, or service partnerships, please contact the Fundraising and Sponsorship Team.

Together, we can make a difference with what we have.